



Commercial Sponsorship and Partnership Opportunities Now Available  
**Thailand Health, Fitness and Wellness Expo 2021**

Bangkok, 25-28 March 2021



One of the region's biggest showcases of health, fitness and wellness brands will take place in Bangkok on 25-28 March 2021. Featuring brands from Thailand and beyond, the showcase is one of the largest of its kind and is expected to attract thousands of visitors and more than 30 exhibitors.

The four-day extravaganza will see a plethora of offerings, including workshops, exhibition, sports fashion show, seminars, cooking workshops, group fitness classes, networking events, live music, master classes and more. With so many activities, Thailand Health, Fitness and Wellness Expo is expected to attract not only the fitness, wellness and health industry, but also the general public.

The health, fitness and wellness industry is one of the fastest growing with more and more people expressing a willingness to devote more time and money ensuring they live healthy and fulfilling lives whether it be attending fitness classes, taking supplements, following special diets, or using apps to track and measure their fitness and wellness levels.

Organised by JAND Group in association with JAND Events, Thailand Health, Fitness and Wellness Expo is well positioned to take advantage of the growing interest in the health, fitness and wellness sector and position Thailand as a premier destination for travellers interested in leading a healthy and active lifestyle.

**The Sponsorship Experts, Paul Poole (South East Asia) Co., Ltd.**

will be managing sponsorship and partnership marketing for Thailand Health, Fitness and Wellness Expo 2021. We have a number of commercial sponsorship and partnership opportunities available for brands and businesses wanting to integrate with this high profile lifestyle event as well as many other opportunities to create bespoke events for your brand or business.

Paul Poole (South East Asia) Co., Ltd. is an independent marketing consultancy based in Bangkok, Thailand specialising in commercial sponsorship and partnership marketing, working with both rights holders and brands - acting as a catalyst by bringing them together and maximising the relationship.

We have packaged, sold and managed sponsorship and partnership opportunities for a wide range of rights holders and worked with many of the world's leading brands to source and engage the right sponsorships and partnerships for them to maximise.

We have created a package of comprehensive commercial sponsorship and partnership programmes especially for Thailand Health, Fitness and Wellness Expo 2021, please click:



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